

ADVERTISING CONTRACT

I would like to advertise in:
(check one or both)

Fall/Winter 2024

Spring/Summer 2025

AT HOME ON CAPE COD



2024 | 2025 ADVERTISING DEADLINES:

FALL/WINTER ISSUE: OCTOBER 7, 2024 • SPRING/SUMMER ISSUE: APRIL 1, 2025

Contact Name: _____

Business Name: _____

Address: _____

Telephone: _____ E-mail: _____

Website: _____

Advertising Rates

MEMBER ADVERTISER RATES – ONE ISSUE ONLY: Discount rate (check one)

2-Page Spread \$4,300 **Full Page** \$2,600 **Half Page** \$1,450 **1/4 Page** \$775 **1/8 Page*** \$475

MEMBER ADVERTISER RATES – MULTIPLE ISSUES (Fall/Winter 2024 and Spring/Summer 2025): Discount rate (check one)

2-Page Spread \$4,100 **Full Page** \$2,500 **Half Page** \$1,350 **1/4 Page** \$625 **1/8 Page*** \$425

NON-MEMBER ADVERTISER RATES – ONE ISSUE ONLY: (check one)

2-Page Spread \$4,600 **Full Page** \$2,850 **Half Page** \$1,625 **1/4 Page** \$925 **1/8 Page*** \$625

NON-MEMBER ADVERTISER RATES – MULTIPLE ISSUES (Fall/Winter 2024 and Spring/Summer 2025): (check one)

2-Page Spread \$4,400 **Full Page** \$2,750 **Half Page** \$1,525 **1/4 Page** \$875 **1/8 Page*** \$575

Premium Positions

MEMBER ADVERTISER RATES – ONE ISSUE ONLY: Discount rate (check one)

Back Cover \$5,300 **Inside Front Cover** \$4,250 **Inside Back Cover** \$4,100 **Page One** \$4,100

MEMBER ADVERTISER RATES – MULTIPLE ISSUES (Fall/Winter 2024 and Spring/Summer 2025): Discount rate (check one)

Back Cover \$5,200 **Inside Front Cover** \$4,150 **Inside Back Cover** \$4,000 **Page One** \$4,000

I will submit a new ad I will repeat my ad from the last issue I will need help with the production of my ad

Checks are to be made payable to **HBRACC**.

Total \$ _____ Signature _____

I will pay by credit card I will pay by check

Name on Card _____

Credit Card # _____

Sec # _____ Expiration _____ Billing Zip _____

Send contract and payments to: hbracc@capecodbuilders.org
HB&RACC • 349 Route 28, Suite E, West Yarmouth, MA 02673 • 774-330-3140 • capecodbuilders.org

*All 1/8 page ads will appear in the membership directory section.